

SNEHA DAVID

snhadavid@gmail.com | +971563288695 | Dubai,United Arab Emirates
linkedin.com/in/sneha-david

EXPERIENCE

ILLI STUDIO June 2025 - Present
Dubai, UAE

DESIGN & PRODUCTION MANAGEMENT EXECUTIVE

- Led complete design development including concept creation, mood boards, design detailing, fabric selection.
- Managed end-to-end production flow from design development to final delivery.
- Led photoshoots including shoot planning, styling, model coordination, and on-set execution.
- Designed and executed visual merchandising for stores, pop-ups, and exhibitions to strengthen brand identity.

LUMENA MAISON February 2025- June 2025
Dubai, UAE

FREELANCE DIGITAL PATTERN MAKER | GRAPHIC DESIGNER

- Designed brand-aligned graphics for fashion applications and digital platforms.
- Created digital garment patterns, ensuring accuracy and production readiness.
- Delivered freelance projects independently, meeting timelines and creative briefs.

SAAKSHA &KINNI AUGUST 2022-February 2025
Mumbai, India

TEXTILE & FASHION DESIGNER | FASHION STYLIST

- Developed prints, surface designs, and fabric applications for collections.
- Executed fashion design from concept to fittings and finalization.
- Styled looks for campaigns, editorial shoots, and brand presentations.

ADITYA BIRLA FASHION & RETAIL JANUARY 2022- JUNE 2022
Banglore, India

INTERN – EMBROIDERY DEPARTMENT

- Worked on a department level project to improve quality standards and process flow within the embroidery unit.
- Upgraded and standardized formats and documentation to streamline workflow and reduce errors.

ADDITIONAL EXPERIENCE

SAVIO FLAIR × LOEWE

ASSISTANT STYLIST

Worked on the LOEWE Puzzle Bag campaign, assisting with styling, wardrobe preparation and on-set coordination.

DUBAI FASHION WEEK 2025

BACKSTAGE ASSISTANT STYLIST

Assisted backstage during Dubai Fashion Week 2025, supporting designers and production teams with fitting garment management, and runway coordination.

EDUCATION

FAD INSTITUTE OFLUXURY FASHION & STYLE FEBRUARY 2025 - MAY 2025
Dubai, UAE

FASHION STYLING

- Completed a fashion styling program at a KHDA-approved institute, with hands-on training in styling concept, trend analysis, and luxury fashion standards.

NATIONAL INSTITUTE OF FASHION TECHNOLOGY JULY 2019 - MAY 2023
KERALA, INDIA

TEXTILE DESIGN

- Majored in Textile Design with a focus on textile designing and technicalities.
- Minor in Knitwear Design, exploring fabric techniques and garment construction.

SKILLS

Adobe Photoshop	Textile Designing
Adobe Illustrator	Digital Pattern Making
Adobe Indesign	Fashion Styling
VN Video Editor	Creative Direction
DaVinci Resolve	Moodboard and Concept Creation
Canva	Digital Illustration